

## Contact Details

**Name/Role:** Domenico Buonocore – UI/UX Designer  
**Location:** Milton Keynes, Buckinghamshire  
**LinkedIn:** [Click here for profile](#)

## About Me

Passionate UI/UX professional with over 6 years' experience working with a variety of organisations including some of UK's biggest blue-chip companies. Creating visually stunning and user-friendly interfaces with acute attention to detail to enhance digital experiences.

## Relevant Technical Details

**Online portfolio:** [www.domenicobuonocore.co.uk](http://www.domenicobuonocore.co.uk)

### Good working knowledge of:

- Figma, Sketch, Zeplin, Adobe Photoshop, HTML, CSS, SharePoint, Outlook, Teams, Azure DevOps, Slack, Zoom.

### Basic knowledge of:

- Abstract, Adobe Illustrator, Adobe InDesign, Adobe Experience Manager (CMS), Visual Studio, HTML5, Microsoft Office: Word, Excel, Access, PowerPoint, Jira, Miro.

**User Interface Design/Human Computer Interaction:** Working knowledge behind the theory of usability and accessibility for both websites and interface designs.

## Work History

**aiimi** – Senior Consultant – UI Designer (June 2021 – Nov 2023)

### Work examples:

[www.domenicobuonocore.co.uk/motor.html](http://www.domenicobuonocore.co.uk/motor.html)  
[www.domenicobuonocore.co.uk/government.html](http://www.domenicobuonocore.co.uk/government.html)

### Responsibilities:

- Re-designed client applications including the creation of their design systems too.
- I provided strategic UX value in gathering and validating user requirements, user flow creations, user testing.
- Sectors include property, utilities, motor, government, health, defence.

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**TUI** – Senior UI Designer (October 2018 – May 2021)

### Work examples:

[www.domenicobuonocore.co.uk/mmb.html](http://www.domenicobuonocore.co.uk/mmb.html)  
[www.domenicobuonocore.co.uk/seatmap.html](http://www.domenicobuonocore.co.uk/seatmap.html)

## Responsibilities:

- Delivered inspirational and functional designs for TUI's customer post-booking experience working closely with the Product and Customer Experience teams whilst adhering and contributing to TUI's design system across all TUI channels.
- Managed and mentored a junior designer allowing them to develop and eventually progress into a more senior role.
- Re-designed TUI's retail store agents Sales and Service Technology platform allowing the user experience to be seamless across every channel.

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## Sainsbury's Argos – Digital Designer (October 2012 – September 2018)

### Responsibilities:

- Wireframed and designed campaign and inspirational pages as well as supporting assets for both the UK and ROI sites across all multi-channels.
- Maintained and reinforced creative brand guidelines within Argos' digital space.
- Worked closely with key stakeholder teams (Design, Content, Digital Trading, Marketing and Brand) to deliver a market leading creative execution and optimum customer journey across channels.
- Lead and managed catalogue launches online.
- Lead the design for overnight Apple product launches after Apple's keynotes.
- Managed the BAU process, delegated and scheduled work for both the UK and ROI site to team members on a weekly basis ensuring all assets were created on time and signed off by the relevant stakeholders ready for the launch date.

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## Blacks Outdoor Retail – Web Developer (March 2012 – October 2012)

## Education

<b>April 2022</b> <b>Bunnyfoot</b>	UXQB Certified Professional for Usability and User Experience – Foundation Level (CPUX-F)
<b>September 2004 – May 2008</b> <b>Coventry University</b>	<b>First Class Honours in BSc Computer Science</b> Modules include: 'Computer Project Management', 'Human Computer Interaction', 'Advanced Human Computer Interaction', 'User Interface Design', and 'Internet Technology'
<b>September 1998 – July 2004</b> <b>Saint Paul's Catholic School</b>	BTEC National Certificate in E-marketing and E-commerce 4 AS Subjects 8 GCSE's - Grades A – C

## Additional Information

- Languages – English, Italian and French.
- Keen triathlete – completed 2 x Ironman full events. Other interests include travelling, seeing friends and going to the cinema.
- Have a full clean driving licence.